

## PROFILE

In July 2009, the CERAM Business School and the Groupe ESC Lille merged into a single institution with the scale required to meet the challenges of a multipolar and interconnected world, a world that increasingly demands ethical behavior and accountability from businesses, a world in which knowledge is paramount.

### Consider the synergy produced by the merger:

5 campuses. The new CERAM is decidedly international, with 3 campuses in France, 1 in China, 1 in Morocco, and a plan to install additional campuses within technology clusters in the United States, India, and Latin America, where tomorrow's economy is being forged.

A richer array of educational offerings. The new school's research capacity is designed to rise to the challenges of managing innovation, technology, information, customer relations (multichannel strategy, e-learning), globalization (mergers and acquisitions, risk management), and economic dynamics (sustainable development, corporate social responsibility).

Leverage your learning through an enlarged choice of tracks and specializations (including double majors), a wider alumni network (20,000 alumni throughout the world), a larger and more diverse faculty (138 permanent faculty and 600 adjuncts), and 133 international agreements in more than 40 countries.

### Major fields of study

#### Bachelor's program

- 3- and 4-year programs taught in French and/or English
- Admission with French baccalauréat or equivalent

#### Master of Science programs

- 1- and 2-year programs taught in English
- Admission with bachelor's degree or equivalent
- Business, marketing, luxury goods, finance, logistics, tourism, human resources, entrepreneurship, and project management, among others.



Photograph provided by the institution

### Grande Ecole program

- 2-year program taught in French and/or English.
- Admission with bachelor's degree or equivalent
- Admission into second year of Grande Ecole program organized and managed by SAI <http://www.sai.ccip.fr>

### Mastères Spécialisés (specialized master) programs

- 1-year programs taught in French
- Admission after completion of fifth year of postsecondary study (master's level)

### Strengths

International students admitted to CERAM – ESC Lille receive assistance from a specialized academic support team that picks them up at the airport or train station, helps them find housing, and guides them in complying with administrative and regulatory requirements related to their visa and residency permit.

Free courses in French as a foreign language at five different levels are available to students who wish to improve their French.

## IDENTITY FORM

Precise name of the institution →	CERAM Business School
Type of institution →	Chamber of Commerce and Industry
City where the main campus is located →	Nice, Sophia Antipolis
Number of students →	About 2000
Percentage or number of international students →	550 foreign students
Type and level of qualifications awarded →	• Other national diplomas • Institution-specific diploma
French language courses →	Yes
Programs for international students →	Yes
Programs in English →	Yes
Registration fees / year (for information only) →	Depending on the programme, from 7 500 and 15 000 euros
Certification and accreditation →	ISO, EFQM, EQUIS, AACSB in progress
Postal address →	Rue Dostoievski BP 085 06902 Sophia Antipolis Cedex - France

