



# Rouen Business School

## PROFILE

Recognized for its excellent programs, teaching and centers for expertise, the Groupe ESC Rouen, consists a diversity of programs in Management: ECAL, ISPP, IFI and ESC.

With 165 partnership universities, 14,000 graduates, forming an important alumni network in some 1,000 companies around the world, the Groupe ESC has 60 permanent faculty, 30 percent foreign professors and more than 500 part-time staff from industry.

Together with 3,000 students and professionals in continuing training and 20% foreign students and 500 students on exchanges, the Groupe plays both a significant European and international role.

The Groupe ESC Rouen offers numerous degree programs at the «undergraduate», «graduate», «post-graduate» and continuing education levels.

- **Undergraduate:** business management, distribution, logistics and transportation, tourism, accounting and finance, international trade, European management
- **Graduate:** program Grande Ecole in Management, European management
- **Post-graduate:** 9 «mastères» and 3rd specialized cycles, 1 MBA
- **Continuing Education:** mass distribution, «Objective Manager»

### Research

Research is organized around 5 areas of expertise

- Evaluation and Development of Managerial Skills
- Organisations and Territories
- The chair for studies of “Consumption among the 0-25 Age Group”
- Distribution Networks and Companies
- Financial
- More than 100 publications, 40 percent of which were published in international journals or presented at international conferences.



Photograph provided by the institution

### Strengths

**Lodging:** the Groupe offers many types of housing available (university dormitory, families, sharing arrangements...)

**French Classes:** General French courses on five levels, specialized courses, classes on civilization in French and in English; an intensive language course at the beginning of each academic year.

**Instructional Resources:** the most important regional center of reference materials in the science of management and general management; a trading room, language laboratory, WiFi.

**Assistance:** an office for international students provides an academic and administrative team to welcome and monitor foreign students.

**Student Activities:** an office for students and 30 associations provide many activities available to French and foreign students.

### Location

Rouen is an important university and industrial center, one hour from Paris. To live and study in Rouen is to benefit from both the advantages of provincial life and enjoy an academic, athletic and cultural life while being close to European capitals.

## IDENTITY FORM

[www.rouenbs.fr](http://www.rouenbs.fr)

Precise name of the institution →	Rouen Business School
Type of institution →	Association
City where the main campus is located →	Mont Saint-Aignan / Rouen
Number of students →	3000
Percentage or number of international students →	20%
Type and level of qualifications awarded →	• LMD • Other national diplomas • Institution-specific diploma
French language courses →	Yes
Programs for international students →	Yes
Programs in English →	Yes
Registration fees / year (for information only) →	Varies according to the degree programs
Certification and accreditation →	Equis et AMBA, Membre EFMD (European Foundation for Management Development) et AACSB International (The Association to Advance Collegiate Schools of Business)
Postal address →	1, rue du Maréchal Juin – BP 215 - 76825 Mont Saint Aignan Cedex - France

